

Doorways

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September 2010

Rockbridge Wine Festival



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The 16th Annual Rockbridge Wine Festival will be held on Saturday, September 11th at Theater at Lime Kiln. We have thirteen Virginia wineries for the day; some have been with us since the beginning and some are new to the event. There will be three eating establishments this year. The always popular Pop Rivets will be our entertainment again this year. They will be playing their unique sound throughout the afternoon for attendees' enjoyment.

Food will be for sale throughout the day. The participating food vendors are **Salerno's**, **Southern Inn** and **Virginia Q**.

Participating wineries are **Barboursville Vineyards**, **Blue Ridge Vineyards**, **Fincastle Vineyard & Winery**, **Horton Cellars Winery**, **Kluge Estate Winery & Vineyard**, **Lexington Valley Vineyard**, **Peaks of Otter Winery & Orchards**, **Rebec Vineyards**, **Rockbridge Vineyard**, **Spring Creek Wine Cellar**, **Villa Appalaccia Winery**, **West Wind Farm Vineyard & Winery** and **Wintergreen Winery**.

The Chamber would like to thank all of our corporate and event sponsors who make this event possible. Our corporate sponsors are **BB&T Bank**, **Carilion Stonewall Jackson Hospital**, **Century Link**, **Hampton Inn Col Alto**, **HDT Expeditionary Systems, Inc.** and **Washington and Lee University**. Our event sponsors are **Baldwin Park Retirement Community**, **Community Bank**, **CornerStone Bank N.A.**, **Essex Bank**, **full circle**, **Micron Bio-Systems**, **Nationwide/Huffman Insurance**, **Stellar One Corp.**, **SunTrust Bank**, **The Jefferson Florist & Garden**, and **Totally Party Rental Service**. Our many thanks for their continued support.



The event will go on rain or shine. We encourage car pooling for all who attend because parking will be at a premium. You can learn more by visiting our website at www.lexrockchamber.com. Tickets are \$15 in advance and \$20 at the gate; designated driver tickets are \$10. Advance tickets will be on sale until Friday, September 4th at the Chamber office. Picture IDs are required at the gate.

Please plan on joining us Saturday, September 11th from noon until 5pm, for what we know will be an afternoon of good fun, food and music. We hope to see you there!!

Committee Dates

Board of Directors

Tues., Sept. 14, Office 4:00pm

Executive

Thurs., Sept. 9, Office 8:30am

Government Relations

Tues., Sept. 14, Office 8:30am

Strategic Planning

Tues., Sept. 21, Office 8:30am

Membership

Wed., Sept. 1, Office 4:15pm

Hospitality

Wed., Sept. 8 Office 9:00 am

Retail Promotions

Tues., Sept. 28, Office 5:30pm

Lex. Business Development

Tues., Sept. 7, Office 8:30am

BV Retail Development

Wed., Sept. 15, TBA 8:30am

September Business After Hours

We are really excited about our two BAH's for September. We know you will not want to miss either of them.

First, we have been invited to be the guests of Herring Hall Bed and Breakfast (Rt. 11 South, 9 miles, take

right on Herring Hall Rd., first house on right) on September 16th. Herring Hall is one of Rockbridge County's hidden treasures, besides being one of it's older establishments, built in 1812. Anne Herring has renovated the property and opened it recently as a bed and breakfast. Also hosting the event is Barbara Kolb of Blue Ridge Vineyard along with Preservation Virginia. We encourage all to come, see and experience.

The next week (Sept. 23rd) we will be in Downtown Lexington at Healing Therapies located at 116 North Main Street (former Prudential Real Estate Office). Our hosts Kimberly and Chris Coslett will show us the world of healing therapy, including massage, acupuncture, esthetics and chiropractic services.

We hope you will mark your calendar and attend both of these great networking opportunities. We look forward to seeing you there.



Upcoming Seminar

The Chamber, in partnership with the Virginia Employment Commission, the City of Buena Vista, the City of Lexington and Rockbridge County, is sponsoring a seminar on Thursday, September 16th from 8:30am until noon at Dabney's Rockbridge Regional Center in Buena Vista. Sessions will include: "Show Me the Money—Employer Incentives for Hiring and Training" (9:00-10:00am), "Connecting Employers and Employees—Virginia Workforce Connect" (10:15-11:00am) and "Local and State Labor Market Information" (11:15am-12:00pm). Join us and learn about the numerous employer resources available to you at no cost. Come for all sessions or just one or two.

For more information or to register, please contact Sherrie at (540) 463-5375 or sherrie@lexrockchamber.com or Brian Brown at (540) 261-8616 or bbrown@bvcity.org.

August BAH

Many thanks to the YMCA staff, board and the Savory Café for hosting our August "Business After Hours" on the 5th. Everyone had a great time and it was good for those who had not seen our new "Y" facility at 790 North Lee Highway. We encourage you to visit and talk about joining and becoming involved. It is a great building with great programs and an outstanding organization. Again, our many thanks for letting us be a part and showing us around.

We, as well as everyone at Boxerwood, are sorry it was necessary to postpone their event, scheduled in August, due to unforeseen circumstances. We look forward to seeing them in October.



Downtown Lexington News

September is a busy month for Lexington, with schools getting back into session and “special” weekends at the two colleges. Several upcoming events to mark on your calendars are:

September 3-5

First Fall reunion weekend, VMI

September 4

New and First-Year Move-in, First Year Matriculation, W&L

September 10-12

Class agents weekend (100-130+ ppl), W&L

September 11

Rockbridge Wine Festival sponsored by the Chamber of Commerce, Lime Kiln

September 17-19

Reunion weekend, VMI

September 24 & 25

Hall of Fame Weekend, W&L

September 24-26

Five Star Festival, W&L

September 25

Hillel Dedication

“LIL” the “Shop Local in Lexington” campaign is moving forward, with big plans. You will be hearing more and more about the importance of shopping local and keeping your hard-earned money in the community that offers you police and fire services, roads, schools and so much more. Shopping local is cool!

Buena Vista Happenings

40th Annual Labor Day Festival, at Glen Maury Park **Sept 6th** will feature a 5K ROAD RACE at 8am; a PARADE down Magnolia Avenue at 9:30am; political speeches at 11am; music to be provided by Casper at 3pm and FIREWORKS at 9pm (pending weather conditions). Come join in on a fun day.

The **24th Annual Mountain Music & Dance Festival** will take place on **Sept 10th-12th** in Glen Maury Park. If you love dancing and old-time music in a mel-low setting, it's the one for you.



Arts on the Avenue will take place on **Sept 17th** 5pm – 8pm on Magnolia Avenue. There will be art displays and music. The Klassic Kar Nutz will be doing a Cruise-In. Come stroll the avenue and check out the beautiful antique cars, see art created by local artists and listen to musicians playing on the street.

Renewals

American Freestyle Karate
Andre Studio Inc.
Artists in Cahoots
Banker's Insurance LLC
Philip Blackburn
Books & Co.
Brierly Hill
Buddies True Value Hardware
Carilion Stonewall Jackson
Hospital
Celtic Tides LLC
City of Buena Vista
CornerStone Bank
Dominion Lodging N.A.
Essex Bank
Furr Insurance Agency
Heslep & Kearney, P.C.
Hoofbeats Therapeutic Riding
Center, Inc.
Lexington Eye Care
Lexington Shop for
Pappagallo, Inc.
Lowes
Natural Bridge Wax Museum
Natural Bridge Zoo
Raetz & Hawkins, PC, CPAs
RKM Enviroclean, Inc.
Rockbridge Rapids Baseball
Club, LLC
Rockbridge Vineyard, Inc.
Shenandoah Environmental
Management
Thomas Silk
South River Highlands
Stoneridge Bed & Breakfast
Toy Museum at Natural
Bridge
T.W. Clark Local Pest Control
Co.
U.S. Postal Service (Lexington
MPO)
Virginia Military Institute

Welcome New Members

Curves

John Lancaster, LPC

Magnolia Market

Rhodenizer Heating & Air

Sidwell Photography &
Design

Valley Movers LLC

Valley Real Estate Brokers,
LLC

Weaver Insurance

Buena Vista Cont.

10th Annual Nothin' Fancy Bluegrass Festival at Glen Maury Park on **Sept 22nd-25th**. Music will feature Rhonda Vincent, Marty Raven, James King Band, III Tyme Out, Josh Williams, Nothin' Fancy and more!

The Rockbridge Area Occupational Center will host its first annual "**Celebration of the Trees**" on **December 16-18, 2010**. They invite your organization or business to display a tree and be a part of this holiday event. This fundraiser will allow your business or organization to auction or sell your tree to raise funds for your organization. A prize will be awarded for the most popular tree and there will be a \$30.00 setup fee to display your tree. Limited space is available so please contact RAOC at 261-6159 or christiestuart@raoc.org today to reserve yours!

City Council Candidates' Forum—October 12th

Please mark your calendars for Tuesday, October 12th. The Chamber will be holding a Candidates' Forum for Lexington City Council candidates. This is the first time in recent memory that there are five candidates for the three available seats and only one incumbent running. Jack Paige and Jim Gianinny have decided to step down after years of service (Jim served for the past 12 years). We thank both of them for their dedication and commitment.

We look forward to hearing the comments of those running for office. Frank Friedman is the one incumbent running with Mary Harvey, John Morman, Chuck Smith and George Pryde for the three available seats.

The Government Relations Committee is sponsoring the forum which will be held at the Hampton Inn-Col Alto beginning at 5:30pm. Questions are being prepared that will be presented to the candidates in advance. Please understand that since this event is sponsored by the Chamber most questions will concern business and economic development. We anticipate, if time permits, taking questions from those in attendance. There is no fee, but we ask that you let Sherrie know if you plan to attend. We look forward to an informative evening and hearing the thoughts of the candidates.

Thanks to our 2010 Corporate Sponsors



Lexington, Virginia 24450-0303

