



DIAMOND: INNOVATION PARTNER | \$7,500

- ❖ **NEW!** Inclusion of your company logo on the *Innovation Partners Wall* at the Chamber office.
- ❖ **NEW!** Dedicated Chamber Innovation Partner announcement in the *News Gazette* and sent to more than 2,500 emails via the *Chamber Weekly*.
- ❖ Featured listing of your company logo in the Chamber e-newsletter and directory:
 - *Chamber Weekly*, our weekly e-newsletter that includes current events, specials and job opportunities in the community, approximately 2,500 recipients.
 - *Community Guide and Business Directory*, our print magazine distributed annually to more than 5,000 local residents and business owners.
 - Special logo inclusion and discounted advertising rate
- ❖ Inclusion of your company logo in promotion for all Chamber events.
 - Signature Events (*Dinner Dance & Auction, Golf Classic, Rockbridge Beer & Wine Festival*)
 - Inclusion of your company logo on all event promotion, including, but not limited to, programs, flyers and posters.
 - Display of your company logo at all signature events.
 - Golf Classic Hole Sponsorship and opportunity to include flyers or giveaways in participant bags.
 - Opportunity to have your logo included on the wine glasses at the Rockbridge Beer & Wine Festival.
 - Other Chamber events and functions where your logo will appear in event programs and/or on posters:
 - State of the Community Address
 - Business After Hours (BAH), *June – December 2021*
 - Business at Breakfast (B@B)
 - CareerFest & Job Fairs
 - Women in Leadership Luncheon
 - Candidate Forums
 - Annual Meeting and People’s Choice Awards
 - Business seminars and educational workshops
- ❖ Social/Event Tickets:
 - State of the Community Address – Two tickets
 - Dinner Dance & Auction – TBD
 - Chamber Golf Classic – Two foursomes/ Eight tickets
 - Women in Leadership Luncheon – TBD
 - Rockbridge Beer & Wine Festival – TBD
- ❖ Chamber membership dues for the year are included in your sponsorship.



PLATINUM SPONSORSHIP | \$5,000

- ❖ **NEW!** Dedicated Chamber Sponsorship announcement in the *News Gazette* and sent to more than 2,500 emails via the *Chamber Weekly*.
- ❖ Featured listing of your company logo in Chamber e-newsletter and directory:
 - *Chamber Weekly*, our weekly e-newsletter that includes current events, specials and job opportunities in the community.
 - *Community Guide and Business Directory*, our print magazine distributed annually to 5000+ local residents and business owners.
 - *Special logo inclusion and discounted advertising rate*
- ❖ Inclusion of your company logo in promotion for all Chamber events.
 - Signature Events (*Dinner Dance & Auction, Golf Classic, Rockbridge Beer & Wine Festival*)
 - Inclusion of your company logo on all event promotion, including, but not limited to, programs, flyers and posters.
 - Display of your company logo at all signature events.
 - Golf Classic Hole Sponsorship and opportunity to include flyers or trinkets in participant bags.
 - Opportunity to have your logo included on the wine glasses at the Rockbridge Beer & Wine Festival.
 - Other Chamber events and functions where your logo will appear in event programs and/or on posters:
 - State of the Community Address
 - Business After Hours (BAH), *July - December 2021*
 - Business at Breakfast (B@B)
 - CareerFest & Job Fairs
 - Women in Leadership Luncheon
 - Candidate Forums
 - Annual Meeting and People's Choice Awards
 - Business seminars and educational workshops
- ❖ Social/Event Tickets:
 - State of the Community Address - Two tickets
 - Dinner Dance & Auction - TBD
 - Chamber Golf Classic - One foursome/ Four tickets
 - Women in Leadership Luncheon - TBD
 - Rockbridge Beer & Wine Festival - TBD
- ❖ Chamber membership dues for the year are included in your sponsorship.



GOLD SPONSORSHIP | \$3,000

- ❖ **NEW!** Dedicated Chamber Innovation Partner announcement in the *News Gazette* and sent to more than 2,500 emails via the *Chamber Weekly*.
- ❖ Featured listing of your company logo in Chamber e-newsletter and directory:
 - *Chamber Weekly*, our weekly e-newsletter that includes current events, specials and job opportunities in the community.
 - *Community Guide and Business Directory*, our print magazine distributed annually to 5000+ local residents and business owners.
 - *Special logo inclusion and discounted advertising rate*
- ❖ Inclusion of your company logo in promotion for all Chamber events.
 - Signature Events (*Dinner Dance & Auction, Golf Classic, Rockbridge Beer & Wine Festival*)
 - Inclusion of your company logo on all event promotion, including, but not limited to, programs, flyers and posters.
 - Display of your company logo at all signature events.
 - Golf Classic Hole Sponsorship and opportunity to include flyers or giveaways in participant bags.
 - Other Chamber events and functions where your logo will appear in event programs and/or on posters:
 - State of the Community Address
 - Business After Hours (BAH), *June – December 2021*
 - Business at Breakfast (B@B)
 - CareerFest & Job Fairs
 - Women in Leadership Luncheon
 - Candidate Forums
 - Annual Meeting and People’s Choice Awards
 - Business seminars and educational workshops
- ❖ Social/Event Tickets:
 - State of the Community Address – Two tickets
 - Dinner Dance & Auction – TBD
 - Chamber Golf Classic – Two tickets
 - Women in Leadership Luncheon – TBD
 - Rockbridge Beer & Wine Festival – TBD
- ❖ Chamber membership dues for the year are included in your sponsorship.



SILVER SPONSORSHIP | \$2,000

- ❖ Featured listing of your company logo in Chamber e-newsletter and directory:
 - *Chamber Weekly*, our weekly e-newsletter that includes current events, specials and job opportunities in the community.
 - *Community Guide and Business Directory*, our print magazine distributed annually to 5000+ local residents and business owners.
 - *Special logo inclusion and discounted advertising rate*
- ❖ Inclusion of your company logo in promotion for all Chamber events.
 - Signature Events (*Dinner Dance & Auction, Golf Classic, Rockbridge Beer & Wine Festival*)
 - Inclusion of your company logo on all event promotion, including, but not limited to, programs, flyers and posters.
 - Display of your company logo at all signature events.
 - Golf Classic Hole Sponsorship and opportunity to include flyers or giveaways in participant bags.
 - Other Chamber events and functions where your logo will appear in event programs and/or on posters:
 - State of the Community Address
 - Business After Hours (BAH), *June – December 2021*
 - Business at Breakfast (B@B)
 - CareerFest & Job Fairs
 - Women in Leadership Luncheon
 - Candidate Forums
 - Annual Meeting and People’s Choice Awards
 - Business seminars and educational workshops
- ❖ Social/Event Tickets:
 - State of the Community Address – Two tickets
 - Dinner Dance & Auction – TBD
 - Women in Leadership Luncheon – TBD
 - Rockbridge Beer & Wine Festival – TBD
- ❖ Chamber membership dues (Tier 4 or below) for the year are included in your sponsorship.

CHAMBER EVENTS FOR 2021

22nd Annual State of the Community Breakfast on January 8, 2021

84th Annual Chamber Dinner Dance – TBD

24th Annual Chamber Golf Classic on May 14, 2021

27th Annual Rockbridge Beer & Wine Festival on September 11, 2021

98th Annual Meeting and People's Choice Awards – TBD